

goals

- Reduce risk of virus spread
- Avoid crowd formations
- Real time alerts via text or email
- Possibility to use existing Wi-Fi networks
- Other footfall KPI's

what we measure



Real time alerts

Crowd prevention

Reduce virus spread

Easy implementation

Zone Data

Other KPI's

our method

-  The visitors' smart phones send out signals 7 - 15 times a minute to locate a network.
-  The signals are collected and sent to our cloud-based servers.
-  The data is processed before storage. The process is analysed and approved by the Swedish Data Inspection authorities with GDPR taken into account.
-  GDPR compliant data is now ready for use. The data could be used separately or in combination with other data sources.

benefits

- ✓ **Get alerts** when crowds forms
Get real time alerts via text message or email when the number of visitors in a specific zone is higher than normal.
 - Be able to **quickly direct attention** to that zone
 - Prevent **unnecessary crowd formations**
 - **Reduce risk of virus spread**
 - Cover all the high interest areas in a **city, shopping mall or transportation hub**
- ✓ **Easy installation**
The method can be applied to either **existing public Wi-Fi installations** or using **easily installed access points**
 - Can be applied to **Cisco, Ruckus, Aruba** and many other AP providers.
 - **Adds additional value** to already taken hardware investments
 - **Installation** can be **done remotely**
- ✓ **Get additional footfall KPI's**
Get access to **additional footfall KPI's**, such as:
 - **Number of visitors**
 - **Dwell time**
 - **Paths**
 - **Zone data and Anchor positions**
 - **Travel patterns**
 - and many more

why us?

- ★ GDPR approved by the Swedish Data Inspection authority
- ★ Robust Data & Extrapolation allows for over 99 % accuracy
- ★ Effective Method
10 years of research
Approved by academia
Validated by customers
Statistically robust approach



contact us

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